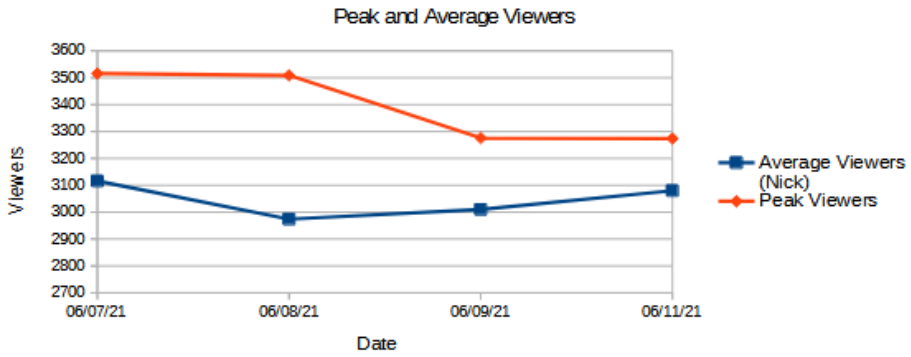
America First Show Weekly Report

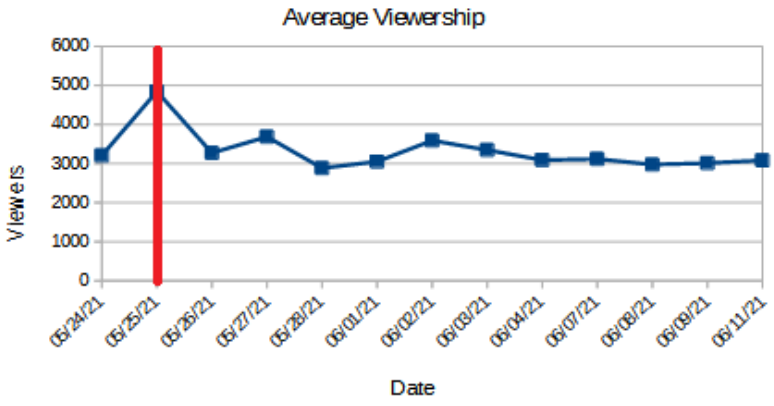
Week of 06/07/21

For most week, peak viewership barely moved, only dipping down on Friday. This is to be expected from past weeks, but interestingly average viewership for Nick's show on Friday was similar to the rest of the week. The reason for this could be that while less people tune in on a Friday night, there could be a core audience of roughly 3,000 that does not fluctuate much.



Day	Peak viewership	Main story	Second Story
Monday	3516	Interracial couple "pushes back" against CRT **(Anti-White Policy)**	Kamala Harris pleads to illegals to not come **(Illegal Immigration)**
Tuesday	3509	Richest Americans pay little to no taxes **(Richest American's Taxes)**	FBI "recovers" ransomware bitcoin **(Tech Dystopia)**
Wednesday	3011	Hunter Biden says N-word **(GOP Failure)**	Gallup poll shows a majority of Republicans support gay marriage **(GOP Failure)**
Thursday	3,274	Evidence of mass voter fraud is revealed in Georgia **(Stolen Election)**	Psychologist Moss publishes a paper calling Whites "parasitic" **(Anti-White Policy)**

Another insight is that it seems that there was no long term impact of Nick's debate with Robert Barnes, as average and peak viewership of the show has returned to pre-debate levels.



Push notifications went live on May 27th, however there is no considerable increase in lobby viewership after they were implemented. While there is not any conclusive data that push notifications increase lobby numbers, it should be noted that visitors from push notifications make up around 4-5% of total visitors on any given day.